

Kentucky Agricultural Development Fund



2008 AGRI-TOURISM MARKETING AND PROMOTION PROGRAM

The following guidelines and recommendations have been developed for the implementation of an Agri-tourism marketing and promotional program utilizing state Agricultural Development Funds.

Eligible Applicants:

Regional or state wide Agri-tourism Organization engaging in marketing and promotion for Agri-tourism Businesses in multiple counties.

Funding Availability:

\$335,000.00 state funds for 2008

Funding Guidelines:

- \$50,000 maximum per applicant/project, as a grant
- For marketing and promotion activities
- All projects require a 50% match from the applicant.

Application:

Applicants must fill out the Agricultural Development Fund Project Application and submit the original and 16 copies to the Governor's Office of Agricultural Policy.